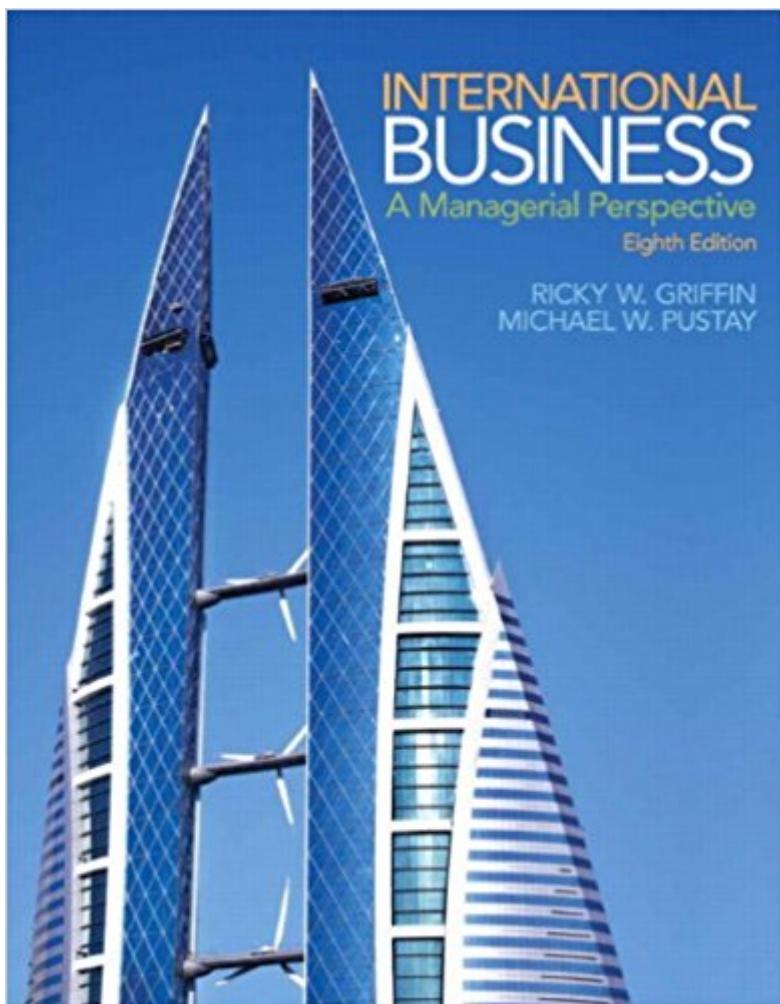


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International Business: A Managerial Perspective (8th Edition)



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Book Information

Hardcover: 624 pages

Publisher: Pearson; 8th edition (February 2, 2014)

Language: English

ISBN-10: 0133506290

ISBN-13: 978-0133506297

Product Dimensions: 8.4 x 1.1 x 10.9 inches

Shipping Weight: 3 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 16 customer reviews

Best Sellers Rank: #8,946 in Books (See Top 100 in Books) #19 in Books > Textbooks >

Customer Reviews

I was previously using the 6th edition of this textbook so I appreciate the updates the book provides. As before, they have excellent real world business examples to support the information.

Exactly what was required for class at a fraction of the cost.

It is helpful for my quizzes and homework, but the quizzes is designed according to the book though.

Great

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