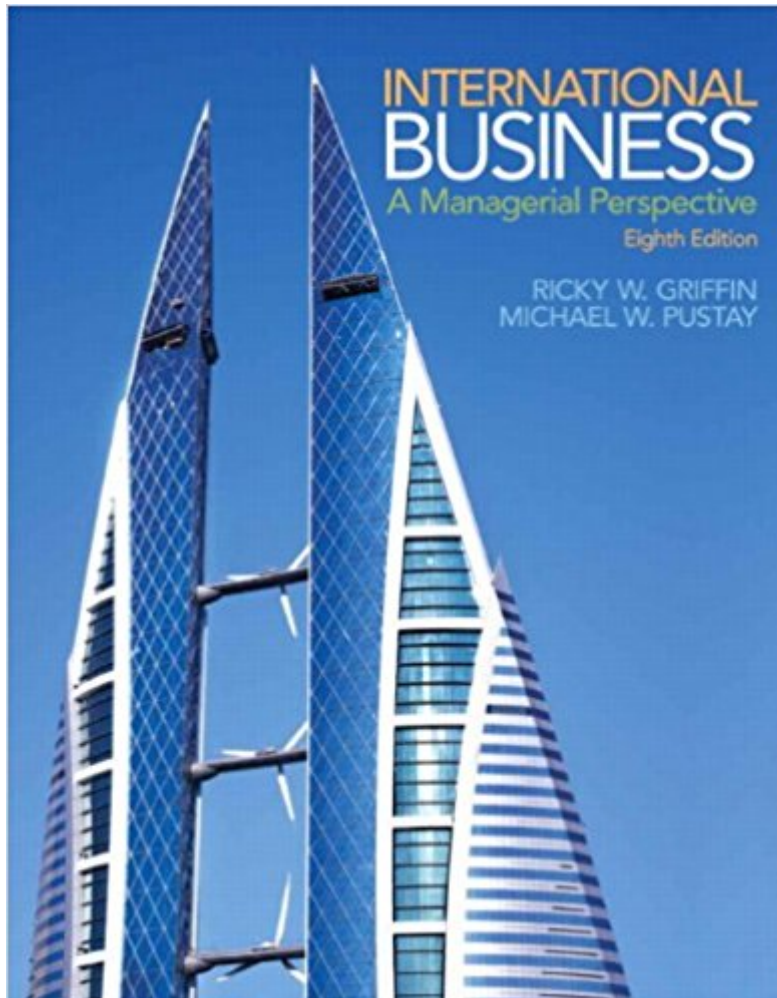




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International Business: A Managerial Perspective (8th Edition)



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- Improve Results with *MyManagementLab*:** *MyManagementLab* delivers proven results in helping students succeed and provides engaging experiences that personalize learning.
- Provide a Thorough Understanding of Emerging Markets:** Reinforce topics through numerous cases, inserts, and end-of-chapter questions and exercises.
- Keep your Course Current and Relevant:** New examples, exercises, and statistics appear throughout the text.

Note: You are purchasing a standalone product; *MyManagementLab* does not come packaged with this content. If you would like to purchase both the physical text and *MyManagementLab* search for ISBN-10: 0133768759/ISBN-13: 9780133768756. That package includes ISBN-10: 0133506290/ISBN-13: 9780133506297 and ISBN-10: 0133543978/ISBN-13: 9780133543971. *MyManagementLab* is not a self-paced technology and should only be purchased when required by an instructor.

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Customer Reviews

I was previously using the 6th edition of this textbook so I appreciate the updates the book provides. As before, they have excellent real world business examples to support the information.

Exactly what was required for class at a fraction of the cost.

It is helpful for my quizzes and homework, but the quizzes is designed according to the book though.

Great

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